NOBODY BEATS®...

P.C. RICHARD & SON®

THUR 10AM-9:30PM • FRI 10AM-9:30PM • SAT 9AM-9PM

P.C. RICHARD & SON
Celebrating
104
YEARS
Est. 1909
HONESTY • INTEGRITY • RELIABILITY

THE APPLIANCE • TV • ELECTRONICS • COMPUTER GIANT!

WiFi
BUILT-IN
HD
1080P

Hisense
40" CLASS SLIM LED 1080p HDTV WITH BUILT-IN Wi-Fi
- Smart TV With Built-In Netflix, Vudu Movies and YouTube

-40K366W/WN
WAS $599.91

LOWEST PRICE EVER!
37% OFF
SAVE $225
SALE...
$374.91

FREE HDTV DELIVERY

On new purchases of HDTVs $795 & up.
Offer Expires 10/14/13.

SAMSUNG
55" CLASS 1080p LED HDTV
- 120Hz Refresh Rate

- Clear Motion Rate 240
-UN55FH6003 WAS $899.91

LOWEST PRICE EVER!
SAVE $104
SALE...
$795.91

104TH BIRTHDAY HOT DEALS

Haier
3.0 CU. FT. CAPACITY TOP LOAD WASHER
- Stainless Steel Tub

-RWT360BW WAS $379.97

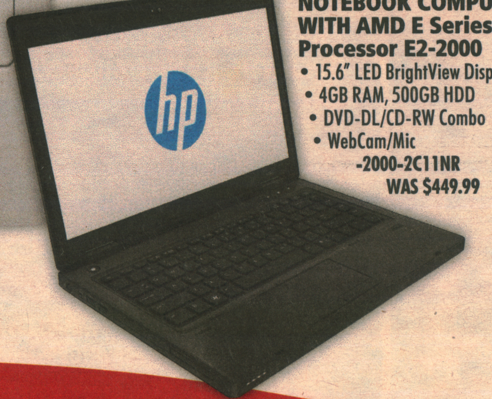
6.6 CU. FT. CAPACITY ELECTRIC DRYER
- Wide Opening Hamper Door

-RDE350AW
WAS $379.97

WAS	$759.94
PCR INSTANT PAIR SAVINGS	-$165.00
HAIER MAIL-IN-REBATE	-$75.00

BUY THE PAIR FOR... $519.94

LOWEST PRICE EVER!
31% OFF
SAVE $240
ON THIS PAIR

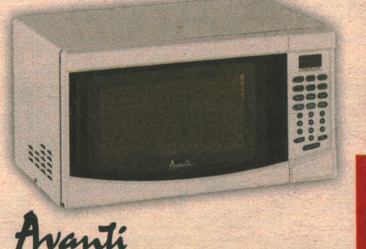


NOTEBOOK COMPUTER WITH AMD E Series Processor E2-2000
- 15.6" LED BrightView Display
- 4GB RAM, 500GB HDD
- DVD-DL/CD-RW Combo
- WebCam/Mic

-2000-2C11NR
WAS $449.99

E2 VISION AMD

LOWEST PRICE EVER!
22% OFF
SAVE $102
SALE...
$347.99



Avanti
0.7 CU. FT. COMPACT MICROWAVE
- 700 Watts of Cooking Power
- Cook/Defrost by Weight
- One Touch Cooking Programs

-MO7191TW WAS $65.97

LOWEST PRICE EVER!
31% OFF
SAVE $21
SALE...
$44.97

Digital Quantum Video™
7" TABLET COMPUTER WITH ANDROID 4.0
- Capacitive Multi-Touchscreen
- 4GB Storage (Expandable)
- 0.3MP Front Camera, App Store

-V703 WAS $129.99

LOWEST PRICE EVER!
47% OFF
SAVE $61
SALE...
$68.68

UP TO 104 WEEKS SPECIAL FINANCING[1,2]

- Laundry Pairs
- 4 Pc. Appliance Packages** VALID 10/6/13 - 10/19/13
- Select Televisions VALID 10/1/13 - 10/31/13

SALE PRICES EFFECTIVE 10/10/13 - 10/12/13

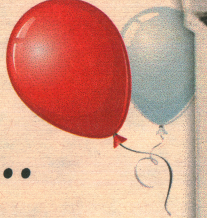
**,1,2 . SEE PAGE 10 FOR DETAILS

10% OFF† ALL FRIGIDAIRE APPLIANCES AND ALL 4 PIECE APPLIANCE PACKAGES

OUR NEW LOW PRICE. SOME EXCLUSIONS APPLY. SEE STORE FOR DETAILS. OFFER EXPIRES 10/19/13.

• HUGE SELECTION OF APARTMENT

Buy It Here,
Have It
Delivered In...
Manhattan,
Long Island
or Anywhere
In the
Tri-State Area



ONLY 20" WIDE

Avanti

SAVE $50

20" SEALED BURNER GAS RANGE

- Waist High Broiler
- Storage Drawer

-G2002CW

WAS $449.97
PCR INSTANT
SAVINGS -$50.00
NOW... $\$399^{97}$

ONLY 24" WIDE

Premier
Electric & Gas Ranges

SAVE $60

24" FREESTANDING GAS RANGE

- 3 Cu. Ft. Manual Clean Oven
- Electronic Ignition, Solid Oven Door
- Roll Out Drop Door Broiler

-SCK1000

WAS $579.97
PCR INSTANT
SAVINGS -$60.00
NOW... $\$519^{97}$

ONLY 24" WIDE

SAVE $75

STAINLESS STEEL GAS RANGE

- 4 Open Burners With Heavy Cast Grates
- Manual Clean Oven
- Upfront Controls, Broiler Drawer and ADA Compliant

-JGAS02SENSS

WAS $749.97
PCR INSTANT
SAVINGS -$75.00
NOW... $\$674^{97}$

FREE RE-INSTALLATION OF OVER-THE-RANGE MICROWAVES ON ALL FRIGIDAIRE POWER PAIRS

AFTER MAIL-IN-REBATE. OFFER EXPIRES 11/3/13

FRIGIDAIRE

PLUS FREE
OVER-THE-RANGE
MICROWAVE
RE-INSTALLATION
AFTER MAIL-IN REBATE

1.6 CU. FT. OVER-THE-RANGE MICROWAVE

- Two Speed Ventilation-300 CFM Exhaust Power
- Auto-Reheat Options
- Auto-Start Heat Sensor Vent Fan
- 1000 Watts 10 Power Levels

-FFMV164LS $249.97

4.2 CU. FT. GAS RANGE

- Extra Large Window
- 1-12k 2-9.5k 1-5k Burners
- Manual Clean

-FFGF3047LS $649.98

WAS $899.95
PCR INSTANT SAVINGS -$165.00
BUY BOTH FOR... $\$734^{95}$

18% OFF
SAVE $165

FRIGIDAIRE
CONVECTION POWER PAIR

PLUS FREE
OVER-THE-RANGE
MICROWAVE
RE-INSTALLATION
AFTER MAIL-IN REBATE

1.5 CU.FT. CONVECTION OVER-THE-RANGE MICROWAVE GALLERY SERIES

- 900 Watts/300 CFM Exhaust Fan
- Sensor Cooking
- Extra-Large 13-1/2" Diameter Glass Turntable

-FGMV154CLF $499.98

5.0 CU. FT. CONVECTION SELF-CLEAN GAS RANGE GALLERY SERIES

- 5 Sealed Burners
- Temperature Probe
- Quick Boil

-FGGF3032MF $949.98

WAS $1449.96
PCR INSTANT SAVINGS -$290.00
BUY BOTH FOR... $\$1159^{96}$

20% OFF
SAVE $290

CONVECTION MICROWAVE
CONVECTION OVEN

• NOBODY BEATS® OUR LARGEST DISPLAY & SELECTION OF

UP TO 104 WEEKS SPECIAL FINANCING[1]

• Laundry Pairs • 4 Pc. Appliance Packages**

VALID 10/6/13 - 10/19/13

SIZE RANGES ON SALE...NOW •

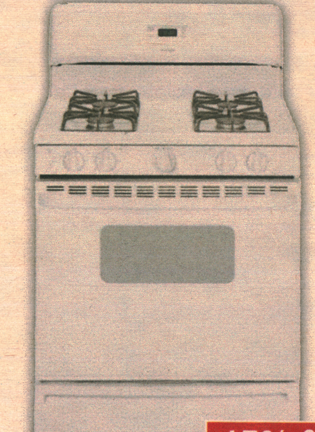
ONLY 24" WIDE

16% OFF
SAVE $230

Premier
Electric & Gas Ranges

24" PRO SERIES FREESTANDING GAS RANGE
- 4 Sealed Burners
- Continuous Cast Iron Grates
- Roll Out Drop Door Broiler
- Manual Clean -P24S3102P

WAS $1399.97
PCR INSTANT SAVINGS -$230.00
NOW... $1169.97



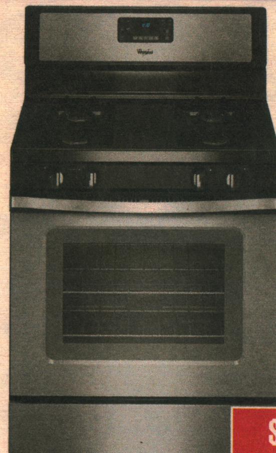
15% OFF
SAVE $80

HOTPOINT

4.4 CU. FT. GAS RANGE
- 4 Sealed Burners
- Slide-Out Broiler Drawer
- Manual Clean Oven

-RGB530DETWW

WAS $529.97
PCR INSTANT SAVINGS -$80.00
NOW... $449.97



$75 TOTAL SAVINGS

Whirlpool

5.0 CU. FT. SELF CLEAN GAS RANGE
- 4 Sealed Burners • AccuBake Temperature Management System
- (1) 13,500 BTU Power Burner

-WFG510S0AS

$749.98

PLUS... TAKE AN ADDITIONAL $75 OFF

104TH BIRTHDAY HOT DEAL

GE

5.0 CU. FT. CONVECTION SELF CLEAN GAS RANGE
- 5 Sealed Burners
- PowerBoil 17K Center Burner • Delay Bake and Storage Drawer

-JGB600SETSS

19% OFF
SAVE $200

WAS $1009.98
PCR INSTANT SAVINGS -$200.00
NOW... $899.98

COUNTER TOP MICROWAVES

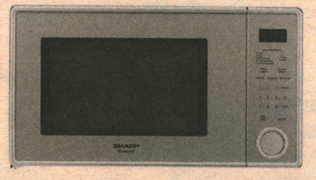
21% OFF
SAVE $15

RCA

.7 CU. FT. MICROWAVE OVEN
- 10 Power Levels • 700 Watts
- Glass Turntable -RMW733W

WAS $69.97
PCR INSTANT SAVINGS -$15.00
NOW... $54.97

16% OFF
SAVE $20



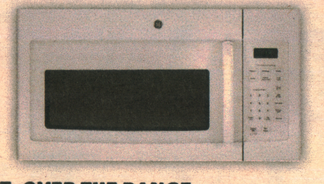
SHARP

1.1 CU. FT. COUNTERTOP MICROWAVE OVEN
- 1,000 Watts Cooking Power • 11 Cooking Power Levels • 11-1/4" Turntable Cooking System • Pearl Silver -R309YV

WAS $119.97
PCR INSTANT SAVINGS -$20.00
NOW... $99.97

OVER-THE-RANGE MICROWAVES

$20 TOTAL SAVINGS



GE

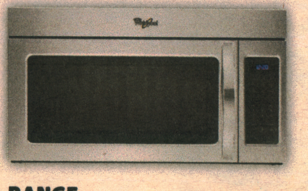
1.6 CU. FT OVER THE RANGE MICROWAVE
- 1,000 Cooking Watts
- Auto and Time Defrost
- Two-Speed, 300-CFM Venting System

-JVM3160DFWW

$199.97

PLUS... TAKE AN ADDITIONAL $20 OFF

$26 TOTAL SAVINGS



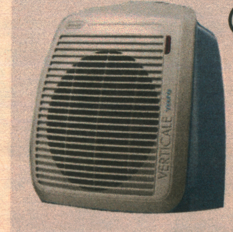
Whirlpool

1.7 CU. FT. OVER-THE-RANGE MICROWAVE
- 1000 Watts Cooking Power • Auto Defrost And Auto Reheat • Convertible Ventilation System -WMH31017AS

$259.98

PLUS... TAKE AN ADDITIONAL $26 OFF

• HEATERS & HUMIDIFIERS •



DeLonghi

COMPACT ELECTRIC HEATER
- 2 Heat Settings
- Automatic Safety Shut-off

-HVY1030BL

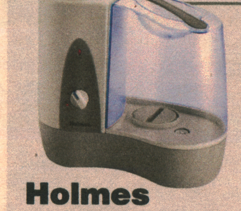
OUR NEW LOW PRICE... $24.97

COMFORT ZONE

PORTABLE ELECTRIC FIREPLACE HEATER

-CZFP4

OUR NEW LOW PRICE... $99.97



Holmes

WARM MIST HUMIDIFIER
- 1.2 Gallon Water Capacity
- 24 Hours Run Time
- Microban Filter

-HWM6008UM

OUR NEW LOW PRICE... $34.97

HOMEDICS

ULTRASONIC COOL MIST HUMIDIFIER
- Oscillation
- Anti-Microbial Technology Helps Prevent The Growth Of Molds And Mildew On The Surface Of The Tank

-UHEOC1

OUR NEW LOW PRICE... $69.97

HOMEDICS

ULTRASONIC WARM AND COOL MIST DEHUMIDIFIER
- 1.7 Gallon Water Capacity
- 72 Hour Run Time -UHEWM65

OUR NEW LOW PRICE... $99.97

APPLIANCES • RICHARD IS RELIABLE P.C. RICHARD & SON

**,1. SEE PAGE 10 FOR DETAILS

10% OFF† ALL FRIGIDAIRE APPLIANCES AND ALL 4 PIECE APPLIANCE PACKAGES

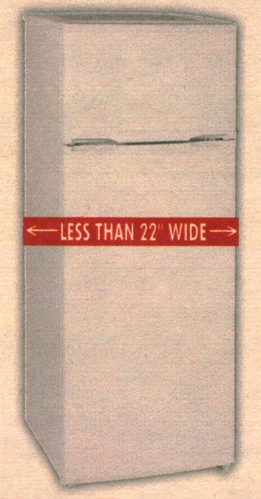
OUR NEW LOW PRICE

SOME EXCLUSIONS APPLY. SEE STORE FOR DETAILS. OFFER EXPIRES 10/19/13.

• APARTMENT SIZE REFRIGERATORS ON SALE... NOW •

NARROW
Space Saver

Apartment Size Appliances To Fit Every Space, Budget and Style!

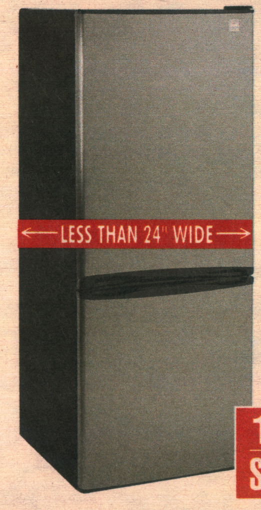

LESS THAN 22" WIDE

SAVE $40

Avanti

7.4 CU. FT. TOP FREEZER REFRIGERATOR
- Adjustable Glass Shelves
-RA7306WT

WAS $329.97
PCR INSTANT SAVINGS -$40.00
NOW... $289.97


LESS THAN 24" WIDE

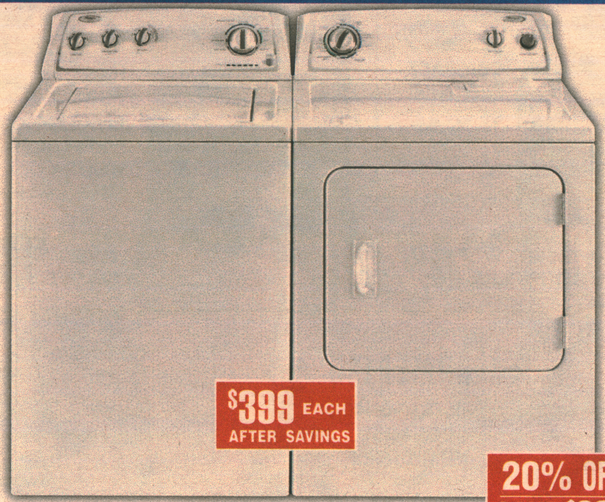
18% OFF SAVE $100

Avanti

9.2 CU. FT. PLATINUM BOTTOM FREEZER REFRIGERATION
- Glass Shelves
-FFBM923PS

WAS $549.97
PCR INSTANT SAVINGS -$100.00
NOW... $449.97

TOP LOAD • FRONT LOAD LAUNDRY ON SALE...NOW


$399 EACH
AFTER SAVINGS

20% OFF SAVE $200 ON THIS PAIR

Whirlpool

3.4 CU. FT. CAPACITY WASHER
- Quiet Spin Technology
-WTW4800XQ $499.97

7.0 CU. FT. CAPACITY ELECTRIC DRYER
-WED4800XQ $499.97

WAS $999.94
PCR INSTANT SAVINGS -$200.00
BUY THE PAIR FOR... $799.94

NO
VENTING
REQUIRED
LESS THAN 24" WIDE

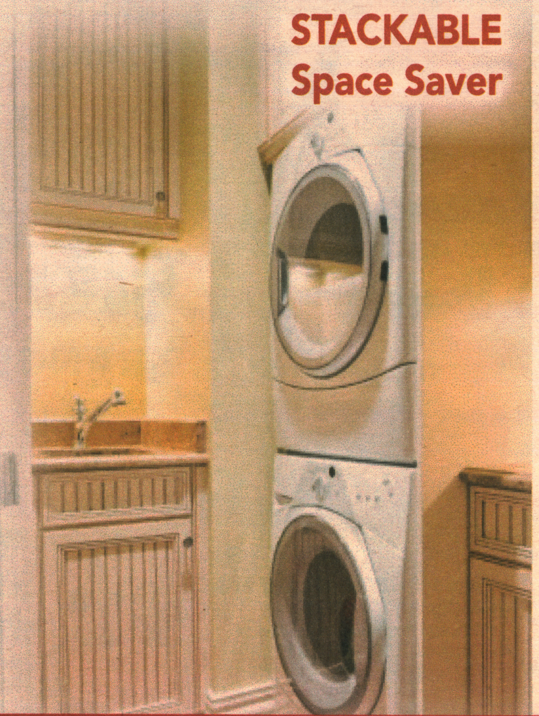
LG

2.3 CU. FT. CAPACITY FRONT LOAD WASHER
- Built In Water Heater
-WM1355HW $999.97

4.2 CU. FT. CAPACITY ELECTRIC SELF-CONDENSING DRYER
- Ventless
-DLEC855W $999.97

SAVE $200 ON THIS PAIR

WAS $1999.94
PCR INSTANT SAVINGS -$200.00
BUY THE PAIR FOR... $1799.94


STACKABLE
Space Saver

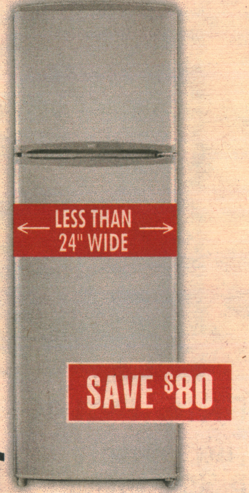
• NOBODY BEATS® OUR GUARANTEED LOWEST PRICES†† •

UP TO 104 WEEKS SPECIAL FINANCING[1]

• Laundry Pairs • 4 Pc. Appliance Packages**

VALID 10/6/13 - 10/19/13

HUGE SELECTION OF REFRIGERATORS ON SALE


LESS THAN 24" WIDE

SAVE $80

SUMMIT APPLIANCE

10.4 CU. FT. COUNTER DEPTH STAINLESS STEEL REFRIGERATOR
- Adjustable Glass Shelves

-FF1325SS

WAS $799.97
PCR INSTANT SAVINGS -$80.00
NOW... $719.97

COUNTER DEPTH

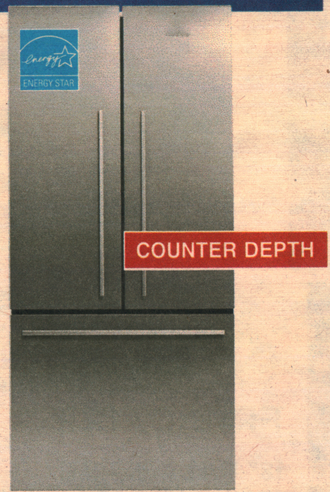
16% OFF
SAVE $240

FRIGIDAIRE

GALLERY SERIES 22.6 CU. FT. STAINLESS STEEL COUNTER DEPTH SIDE BY SIDE REFRIGERATOR
- Sliding Spill Safe Glass Shelves

-FGHC2331PF

WAS $1499.97
PCR INSTANT SAVINGS -$240.00
NOW... $1259.97


COUNTER DEPTH

Fisher&Paykel

16.9 CU. FT. STAINLESS STEEL COUNTER DEPTH FRENCH DOOR REFRIGERATOR
- LED Lighting

-RF170ADX4

OUR NEW LOW PRICE... $1999.97

• FREEZERS •

27% OFF
SAVE $65

FRIGIDAIRE

5.0 CU. FT. CHEST FREEZER
-FFFC05M4NW
WAS $239.97

YOUR CHOICE... $174.97 EACH

SAVE $25

Avanti

2.8 CU. FT. UPRIGHT FREEZER
- Flush Back
- Recessed Handle
- Only 19" Wide

-VM302W-1
WAS $199.97

• LAUNDRY SOLUTIONS TO FIT YOUR SPACE & BUDGET •

PORTABLE Laundry

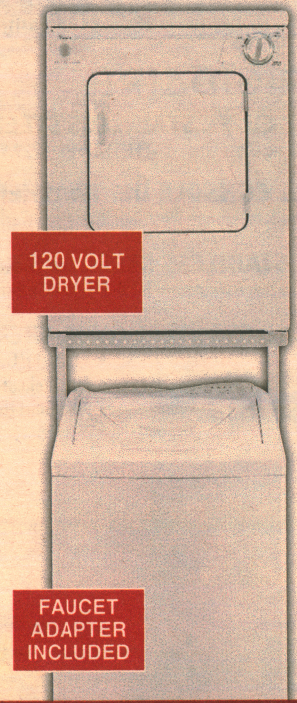
SAVE $45

Avanti

21" PORTABLE WASHER
- Faucet Adapter Included
- Casters

-W757

WAS $374.97
PCR INSTANT SAVINGS -$45.00
NOW... $329.97


120 VOLT DRYER

FAUCET ADAPTER INCLUDED

Whirlpool

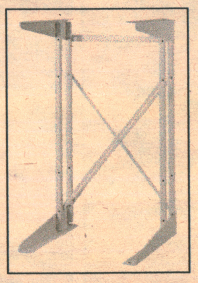
2.1 CU. FT. CAPACITY PORTABLE TOP LOAD WASHER
- Faucet Adapter Included

-LCE4332PQ $749.97

3.4 CU. FT. CAPACITY ELECTRIC DRYER
- 120 Volt

-LDR3822PQ $549.97

SHOWN WITH OPTIONAL STAND
-49971



$130 TOTAL SAVINGS ON THIS PAIR

$1299.94

PLUS... TAKE AN ADDITIONAL $130 OFF

104TH BIRTHDAY HOT DEAL

FRIGIDAIRE

13.7 CU. FT. UPRIGHT FREEZER
- Frost Free • Interior Light
- Easy Set Control

-FFU14F5HW

SAVE $50

WAS $499.97
PCR INSTANT SAVINGS -$50.00
NOW... $449.97

FREE TURKEY WITH ALL FRIGIDAIRE FREEZERS

$499 AND UP.
AFTER MAIL-IN REBATE.
OFFER EXPIRES 11/3/13.

P.C. RICHARD & SON
Celebrating 104 YEARS
Est. 1909
HONESTY • INTEGRITY • RELIABILITY

• HERE FOR YOU ALWAYS • Est. 1909

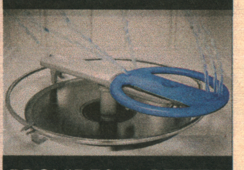
**,1. SEE PAGE 10 FOR DETAILS

FREE RE-INSTALLATION FRIGIDAIRE DISHWASHERS

$489 AND UP. AFTER MAIL-IN-REBATE. OFFER EXPIRES 11/3/13.

INTRODUCING THE LASTEST INNOVATION IN CLEANING

OrbitClean™ Wash Arm



PROVIDES 4x BETTER WATER COVERAGE

PLUS FREE RE-INSTALLATION *AFTER MAIL-IN REBATE*

18% OFF SAVE $110

FRIGIDAIRE

FULLY INTEGRATED GALLERY SERIES STAINLESS STEEL DISHWASHER

- 7 Wash Cycles • OrbitClean Spray Arm • DishSense Technology
- SaharaDry Performance

-FGHD2465NF

WAS $599.98
PCR INSTANT SAVINGS -$110.00

NOW... **$489.98**

HUGE SELECTION OF DISHWASHERS ON SALE

ONLY 18" WIDE

SAVE $70

FRIGIDAIRE

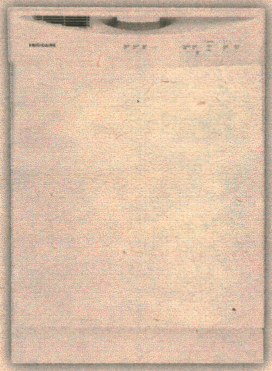
18" FULL CONSOLE STAINLESS STEEL DISHWASHER

- 6 Wash Cycles, 4 Wash Levels
- Stainless Steel Interior
- Energy Saver, Delay Start

-FFBD1821MS

WAS $649.97
PCR INSTANT SAVINGS -$70.00

NOW... **$579.97**



FRIGIDAIRE

FULL CONSOLE DISHWASHER

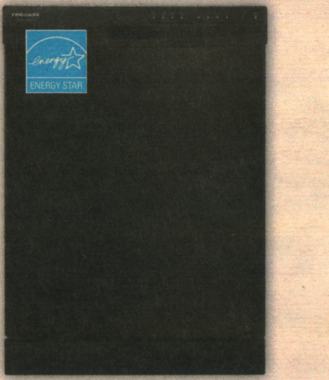
SAVE $30

- 3 Wash Levels
- Heated Drying On/Off Control
- 2-4-6-hour Delay Start Option

-FFBD2406NW

WAS $299.97
PCR INSTANT SAVINGS -$30.00

NOW... **$269.97**



FRIGIDAIRE

FULL CONSOLE DISHWASHER

SAVE $43

- 4 Wash Cycles, 5 Wash Levels
- DishSense Technology
- 55 dBA Sound Rating
- Built with American Pride

-FGBD2438PB

WAS $429.97
PCR INSTANT SAVINGS -$43.00

NOW... **$386.97**

FREE

RE-INSTALLATION

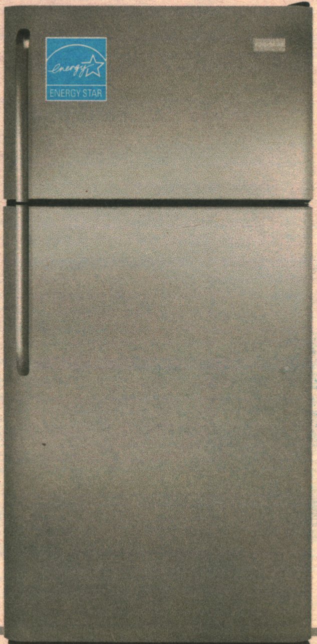
OF DISHWASHER & OVER-THE-RANGE MICROWAVE ON ALL FRIGIDAIRE 4 PIECE STAINLESS STEEL PACKAGES

OFFER EXPIRES 11/3/13

10% OFF† ALL FRIGIDAIRE APPLIANCES AND ALL 4 PIECE APPLIANCE PACKAGES

OUR NEW LOW PRICE

SOME EXCLUSIONS APPLY. SEE STORE FOR DETAILS. OFFER EXPIRES 10/19/13.



PLUS FREE RE-INSTALLATION *AFTER MAIL-IN REBATE*

FRIGIDAIRE

18.2 CU. FT. STAINLESS STEEL TOP FREEZER REFRIGERATOR

- Sliding Glass Shelves **-FFHT1817PS $729.98**

FULL CONSOLE DISHWASHER

- High Temperature Wash/SaniRinse • 5 Wash Cycles • 55 dBA **-FFBD2411NS $379.98**

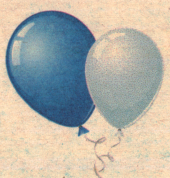
30" STAINLESS STEEL GAS RANGE

- Extra Large Window • 1-12k 2-9.5k 1-5k Burners **-FFGF3047LS $649.98**

STAINLESS STEEL OVER-THE-RANGE MICROWAVE

- 1.6 Cu. Ft. Oven Capacity • Two Speed Ventilation
- Auto-Reheat Options
- Auto-Start Heat Sensor Vent Fan

-FFMV164LS $249.97



PLUS FREE RE-INSTALLATION *AFTER MAIL-IN REBATE*

15% OFF SAVE $310 ON THIS PACKAGE

BUNDLE #FRIGGAS

WAS $2009.91
PCR INSTANT SAVINGS -$310.00

BUY ALL 4 FOR... **$1699.91**

BUY ONLINE & PICK UP IN-STORE

Order at PCRichard.com & have your order waiting at a P.C. Richard & Son Superstore. Some exclusions apply.

UP TO 104 WEEKS SPECIAL FINANCING[1]

• Laundry Pairs • 4 Pc. Appliance Packages**

VALID 10/6/13 - 10/19/13

HUGE SELECTION OF VACUUMS ON SALE

Dirt Devil

SCORPION CORDLESS HANDHELD VACUUM
- Bagless • Quick-Flip Crevice Tool With On-Board Storage
- Charge Stand Rests On Countertop Or Mounts On Wall

-BD10200

OUR NEW LOW PRICE... $19.97

Bissell

"FEATHER WEIGHT" LIGHT WEIGHT STICK VAC
- Bagless

-3106L

WAS $24.97

SAVE $5

NOW... $19.97

40% OFF SAVE $40

Dirt Devil

FEATHERLITE CYCLONIC CANISTER VACUUM
- Bagless • 12.0 AMPS
- HEPA Filtration

-SD40100

WAS $99.97

NOW... $59.97

EUREKA

SAVE $10

"AIR SPEED ONE" BAGLESS UPRIGHT VACUUM
- On-Board Tools
- Allergen Air Filtration

-AS2030A

WAS $79.97

NOW... $69.97

PLUS FREE PET TOOL KIT WITH PURCHASE

dyson

DC35 MULTIFLOOR HAND VAC/STICK VAC
- The Most Powerful Cordless Vacuum
- Convertible Hand Vac To Stick Vac

-DC3500502

OUR NEW LOW PRICE... $329.97

104TH BIRTHDAY HOT DEAL

Electrolux

ERGORAPIDO 2-IN-1 STICK/HANDHELD VACUUM CLEANER
- Brushroll Clean Technology
- 4 LED Headlights
- Built-In Cordless Hand Vac

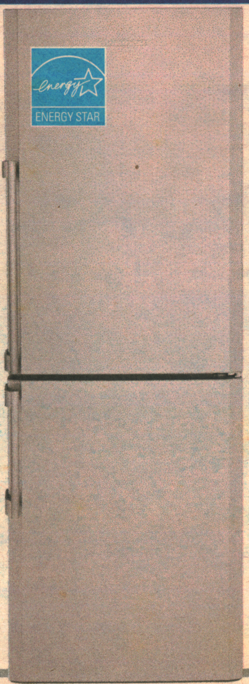
-EL1061A

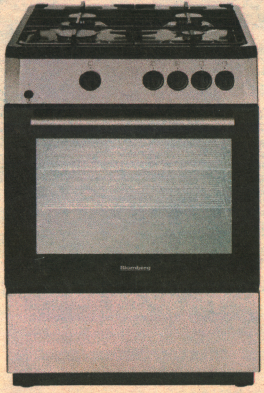
WAS $149.97

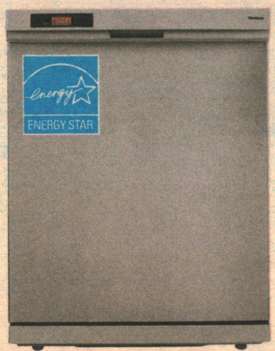
SAVE $20

SALE... $129.97

3 PIECE APARTMENT SIZE STAINLESS STEEL PACKAGE







Blomberg

3 PIECE STAINLESS STEEL PACKAGE

10.6 CU. FT. STAINLESS STEEL BOTTOM MOUNT REFRIGERATOR
- 3 Spill Proof Glass Shelves • 3 Freezer Drawers -BRFB1042SS $1274.98

2.3 CU. FT. 24" APARTMENT SIZE STAINLESS STEEL GAS RANGE
- 4 Sealed Burners • Cast Iron Grates • Large Glass Oven Window

-BGR24100SS $999.97

FULL CONSOLE STAINLESS STEEL DISHWASHER
- 4 Cycles,5-Level Wash System • Stainless Steel Tub
- 50 dBA Noise Level Rating

-DWT24100SS $649.98

WAS $2924.93

PCR INSTANT SAVINGS -$292.00

BUY ALL 3 FOR $2632.93

SAVE $292 ON THIS PACKAGE

PLUS... RECEIVE AN ADDITIONAL INSTALLATION REBATE

SEE STORES FOR DETAILS

BUNDLE #BLOMGAS

Blomberg

UP TO $200 CASH BACK ON 3 PC. BLOMBERG PACKAGES

OFFER EXPIRES 11/27/13. AFTER MAIL-IN-REBATE.

SAVE TIME @PCRICHARD.COM

P.C. RICHARD & SON Celebrating 104 YEARS Est. 1909 HONESTY • INTEGRITY • RELIABILITY

**,1. SEE PAGE 10 FOR DETAILS

UP TO 104 WEEKS SPECIAL FINANCING[2]
On Select Televisions

VALID 10/1/13 - 10/31/13

15" LED HDTV
WE DELIVER...

SAVE $11

15" CLASS LED HDTV
-PLED1526A WAS $99.97
PROSCAN®

NOW... $\$88^{91}$

32" LED HDTV
WE INSTALL...

16% OFF
SAVE $52

SAMSUNG
32" CLASS LED HDTV
-UN32EH4003 WAS $319.91

NOW... $\$267^{91}$

40" LED HDTV
WE SERVICE WHAT WE SELL
HD 1080P

SAVE $50

SAMSUNG
40" CLASS LED 1080p HDTV
-UN40EH5000 WAS $497.91

NOW... $\$447^{91}$

51" PLASMA HDTV
SAMSUNG

SAMSUNG
51" CLASS PLASMA HDTV
-PN51F4500 WAS $549.97

SAVE $52

NOW... $\$497^{97}$

55" LED HDTV
VIZIO
WiFi BUILT-IN
HD 1080P

VIZIO
55" CLASS LED 1080P HDTV WITH BUILT-IN Wi-Fi
- 120Hz Technology

-E550I-A0 WAS $799.91

SAVE $70

NOW... $\$729^{91}$

60" LED HDTV
VIZIO
WiFi BUILT-IN
HD 1080P

10% OFF
SAVE $100

VIZIO
60" CLASS SLIM LED 1080P HDTV WITH BUILT-IN Wi-Fi
- 120Hz Technology

-E601I-A3 WAS $999.91

NOW... $\$899^{91}$

104TH BIRTHDAY HOT DEAL

55" LED HDTV
104th Birthday Sale
WiFi BUILT-IN
HD 1080P
FREE
$104 GIFT CARD
AFTER MAIL-IN REBATE
SEE STORE FOR DETAILS

SAMSUNG
55" CLASS SLIM LED 1080p HDTV WITH BUILT-IN Wi-Fi AND FULL WEB BROWSER
- Smart TV 2.0 with S-Recommenda
- 120Hz Refresh Rate - Clear Motion Rate 240
- Dual Core Processor Built-In

-UN55F6300 WAS $1599.97

25% OFF
SAVE $402

NOW... $\$1197^{97}$

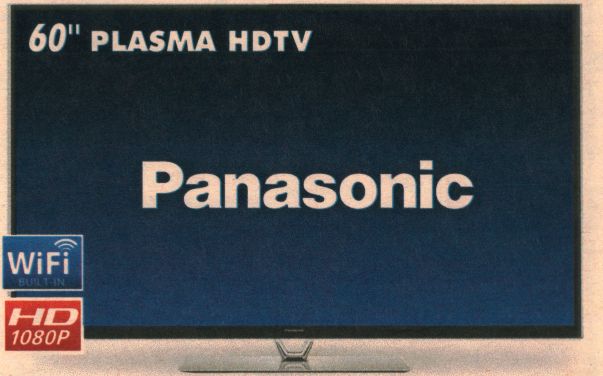
55" LED HDTV
LG
WiFi BUILT-IN
HD 1080P

LG Google TV
55" CLASS ULTRA-SLIM LED 1080p HDTV WITH BUILT-IN GOOGLE TV AND FULL WEB BROWSER
- Magic Qwerty Remote Control Included
- 3D Ready - 4 Pairs of 3D Glasses in Box
- 120Hz Refresh Rate

-55GA6400 WAS $1699.97

23% OFF
SAVE $402

NOW... $\$1297^{97}$


60" PLASMA HDTV
Panasonic
WiFi BUILT-IN
HD 1080P

Panasonic
60" CLASS ULTRA-SLIM PLASMA 1080p HDTV WITH BUILT-IN Wi-Fi, FULL WEB BROWSER AND CLOUD-BASED CONTENT
- VIERA Connect Provides Cloud-Based Access to Internet Content • VIERA Touch Pad Controller Included • Dual Core Processor Built-In • THX 3D Certified Display

-TCP60VT60 $2999.97

23% OFF
SAVE $700

NOW... $\$2299^{97}$

• NOBODY BEATS® OUR LARGEST DISPLAY

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[2] SEE PAGE 10 FOR DETAILS

FREE HDTV DELIVERY

On New Purchases Of HDTVs $795 & Up. Offer Expires 10/14/13

FREE 6 MONTHS

NETFLIX + huluPLUS

With purchase of select Sony HDTVs
$96 TOTAL VALUE

SONY

SLIM LED 1080p HDTV WITH BUILT-IN Wi-Fi AND FULL WEB BROWSER

- 3D Ready - 4 Pairs Of 3D Glasses In Box
- 120Hz Refresh Rate - Motionflow XR240

Full HD 1080 · WiFi BUILT-IN · 3D World Created by Sony

50" CLASS SLIM LED 1080p HDTV
-KDL50R550A
WAS $1199.97
SAVE $301
NOW... $898.97

60" CLASS SLIM LED 1080p HDTV
-KDL60R550A
WAS $1749.97
SAVE $251
NOW... $1498.97

SAVE UP TO $801 on TOSHIBA CloudTV™

TOSHIBA

ULTRA-SLIM LED 1080P HDTV WITH BUILT-IN WI-FI AND CLOUD TV

- 120Hz Refresh Rate
- ClearScan 240Hz Technology
- Wireless Keyboard With Touchpad In Box

HD 1080P · WiFi BUILT-IN

58" CLASS ULTRA-SLIM LED 1080p HDTV
-58L7300
WAS $1699.91
SAVE $601
NOW... $1098.91

65" CLASS ULTRA-SLIM LED 1080p HDTV
-65L7300
WAS $2399.91
SAVE $801
NOW... $1598.91

FREE 1 YEAR

NETFLIX + huluPLUS

With purchase of select Sony HDTVs
$192 TOTAL VALUE

SONY

ULTRA-SLIM LED 1080p HDTV WITH BUILT-IN Wi-Fi

- 3D Ready - 4 Pairs of 3D Glasses in Box
- 120Hz Refresh Rate - Motionflow XR480 Technology

Full HD 1080 · WiFi BUILT-IN · 3D World Created by Sony

47" CLASS ULTRA-SLIM LED 1080p HDTV WITH BUILT-IN Wi-Fi
-KDL47W802A
WAS $1499.97
SAVE $400
NOW... $1099.97

55" CLASS ULTRA-SLIM LED 1080p HDTV WITH BUILT-IN Wi-Fi
-KDL55W802A
WAS $1999.97
SAVE $500
NOW... $1499.97

FREE SAMSUNG 29" LED TV

With purchase
$279 VALUE
-UN29F4000

SAMSUNG

ULTRA-SLIM LED 1080p HDTV WITH BUILT-IN Wi-Fi AND FULL WEB BROWSER

- Smart Touch Remote Control and 4 Pairs of 3D Glasses in Box
- "Smart Interaction 2.0" - Enhanced Face, Gesture and Voice Recognition
- 240Hz Refresh Rate - Clear Motion Rate 960
- Quad Core Processor Built-In

HD 1080P · WiFi BUILT-IN · 3D

55" CLASS ULTRA-SLIM LED 1080p HDTV
-UN55F7500
WAS $2399.91
SAVE $480 ON THIS PACKAGE
NOW... $2198.91

60" CLASS ULTRA-SLIM LED 1080p HDTV
-UN60F7500
WAS $2899.91
SAVE $680 ON THIS PACKAGE
NOW... $2498.91

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RECEIVE A $20 GIFT CARD INSTANTLY WHEN YOU PURCHASE A JBL® FLIP PORTABLE BLUETOOTH STEREO SPEAKER

AVAILABLE IN BLACK, WHITE, RED, & BLUE

JBL by HARMAN Bluetooth™

JBL® FLIP PORTABLE BLUETOOTH STEREO SPEAKER

- Plays for up to five hours
- Take calls using the built-in mic
- Carrying pouch Included

-JBLFLIPBLKAM

OUR NEW LOW PRICE... $99.97 EACH

HMDX

JAM PLUS WITH STEREO PAIRING

- More room filling sound than original Jam Classic • Capable of pairing with a second Jam PLUS for amazing stereo sound that's amazing • Over 4 hours play time
- Bluetooth wireless 30ft. range

-HX-P240BL/PU/GY/PK/YL
WAS 59.97

PARTY IN STEREO WHEN YOU BUY TWO

SOLD INDIVIDUALLY

SAVE $10

NOW... $49.97 EACH

HMDX Bluetooth™

- Big sound, ready to party • Perfectly portable
- Completely wireless
- Totally universal
- Conveniently rechargeable
- Colors to match your vibe

-HX-P730BL WAS 99.97

SAVE $10

NOW... $89.97 EACH

JBL by HARMAN Bluetooth™

JBL® CHARGE WIRELESS SPEAKER

- Up to 12 Hours of Playback • Recharges your Mobile Devices via USB -JBLCHRGBLKAM

iPhone® NOT INCLUDED

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TOP RATED

BUILT-IN TILT BACK STAND

TDK Bluetooth™

WIRELESS WEATHERPROOF SPEAKER

- Integrated Mic for Speakerphone Calls • Rechargeable Battery Lasts up to 6 Hours
- 3.5mm Auxiliary Input

-A33

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Bluetooth™

BEATS BY DR. DRE PILL BLUETOOTH SPEAKER

- Tap-To-Pair Bluetooth Technology • Clear Full-Range Sound • Internal Microphone
- Aux input

-BTSPPILLBTBK

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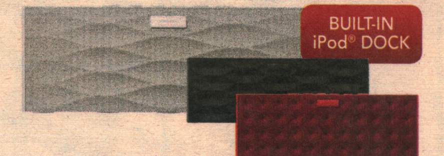

BUILT-IN iPod® DOCK

JAWBONE Bluetooth™

BIG JAMBOX WIRELESS BLUETOOTH SPEAKER

- Huge hi-fi sound that can fill any room • Small and compact
- Up to 15 hours of continuous play
- Connects via Bluetooth or 3.5mm stereo cable
- Speakerphone -J2011-01-US

OUR NEW LOW PRICE... $299.97 EACH

104TH BIRTHDAY HOT DEALS

BOSE®

NEW FROM BOSE QUIET COMFORT 20 ACOUSTIC IN EAR NOISE CANCELLING HEADPHONES

The first in-ear noise cancelling headphones from Bose let you enjoy better sound every day, everywhere you go. Exclusive TriPort headphone technology brings your music to life. Bose Acoustic Noise Cancelling technology provides noise reduction rivaling any full-sized headphone. The inline microphone and remote let you easily control your iPhone®, iPad® or iPod®

-QC20/QC20I

OUR NEW LOW PRICE... $299.95

BOSE®

QUIETCOMFORT 15 HEADPHONES

QC15 headphones feature proprietary signal processing and TriPort® acoustic headphone structure for more lifelike sound.

-QC15

OUR NEW LOW PRICE... $299.95

DIGITAL CAMERAS

3.0" LCD

OLYMPUS®

14.0 MEGA-PIXEL DIGITAL CAMERA with 5X OPTICAL ZOOM

- 3.0" LCD • HD Movie Mode
- Includes Rechargeable Battery and Charger

-VG160BLACK WAS $99.97

30% OFF SAVE $30

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3.0" LCD

INCLUDES:
• CAMERA • 8GB SD CARD
• DELUXE CASE

Nikon

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- 3" Touch Screen LCD • Optical Image Stabilization • HD Movie Mode

-S5200PLUMMDK
WAS $229.95

43% OFF SAVE $100

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3.0" LCD

2 LENS KIT

Nikon

14.2 MEGA-PIXEL DIGTIAL SLR WITH 18-55MM AND 55-200MM ZOOM LENS

- 3.0" LCD
- HD Movie Mode

-D31002LENSKT
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HEADPHONES

AVAILABLE IN BLACK, GREEN OR WHITE

SONY

ACTIVE SPORTS HEADPHONES

- Ear-Loop Design
- Water-Resistant for Active Use
- 13.5mm Drivers
- Angled Earbud Structure

-MDRAS200/BLK/GRN/WHI
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SONY

WIRELESS RADIO FREQUENCY HEADPHONE SYSTEM

- Wireless Range up to 150'
- Built-In Rechargeable Battery
- Up to 25 Hours of Battery Life

-MDRRF985RK
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1. 2 YEARS SPECIAL FINANCING ON PURCHASES OF ALL GE, ELECTROLUX AND FRIGIDAIRE LAUNDRY PAIRS AND PEDESTALS, FRIGIDAIRE FREEZERS $499 OR MORE, GE MONOGRAM AND JENN-AIR APPLIANCES AND ELECTROLUX 4 PIECE PACKAGES.

**4 PIECE APPLIANCE PACKAGE PURCHASES MUST INCLUDE: A REFRIGERATOR, DISHWASHER, RANGE OR WALL OVEN AND COOKTOP, AND EITHER A RANGE HOOD OR AN OVER-THE- RANGE MICROWAVE. ALL 4 PRODUCTS MUST BE OF THE SAME BRAND.

2. 2 YEARS SPECIAL FINANCING ON PURCHASES OF ALL ONKYO AND DENON AUDIO PRODUCTS, BOSE HOME THEATER SYSTEMS $399 OR MORE, ALL SUNBRITE TVS, ALL BOSE VIDEOWAVE TVS AND ALL PANASONIC, SAMSUNG AND SONY TV'S $995 OR MORE.

3. 12 MONTHS SPECIAL FINANCING ON PURCHASES OF ALL APPLE COMPUTERS.

6 Months FREE*

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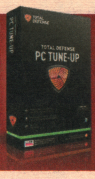
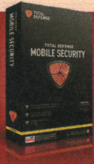


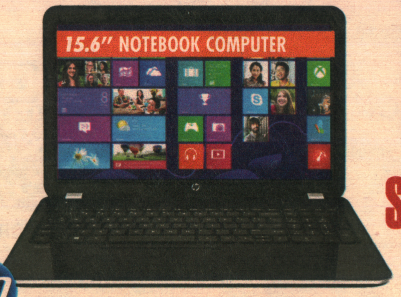
COMPUTER SECURITY

BUY ANY DESKTOP OR NOTEBOOK COMPUTER AND GET TOTAL DEFENSE PC TUNE UP FOR 6 MONTHS FREE*



TABLET SECURITY

BUY ANY ANDROID BASED TABLET AND GET TOTAL DEFENSE MOBILE SECURITY FOR 6 MONTHS FREE*



intel inside CORE i3

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PAVILION NOTEBOOK COMPUTER WITH Intel® Core i3 Dual-Core Processor 3110M

- 15.6″ HD LED Brightview Display • 4GB RAM, 750GB HDD, Webcam/Mic • DVD-DL/CD-RW Combo, Win8 64Bit OS

-PV15-E020US

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PCR MAIL-IN
REBATE -$100.00
HP MAIL-IN
REBATE -$50.00

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20″ ALL-IN-ONE COMPUTER

E1 VISION AMD

hp

PAVILION ALL-IN-ONE COMPUTER WITH AMD E-Series Processor E1-1200

- 20″ HD Display • 4GB RAM, 500GB HDD
- DVD-DL/CD-RW Combo • Keyboard/Mouse
- Win8 64Bit OS -20-B010

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20″ TOUCHSCREEN COMPUTER

intel Pentium inside

TOUCH SCREEN

hp

ENVY TOUCHSMART ALL-IN-ONE COMPUTER WITH Intel® Pentium Processor G870

- 20″ Touch Screen Display • 4GB RAM, 500GB HDD
- Win8 64Bit OS, DVD/RW Combo

-20-D010

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PCR INSTANT REBATE -$110.00

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APPLE® COMPUTERS

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12 MONTHS SPECIAL FINANCING[3] ON ALL APPLE COMPUTERS
VALID 1/1/13 - 12/31/13

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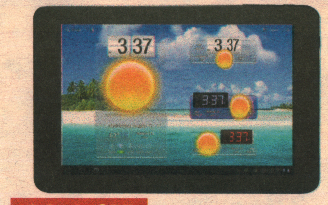
GMS INTERNET TABLET WITH ANDROID 4.1 "Jelly Bean"

- 8″ Multi Touch Screen
- 1.2GHz Processor
- 1GB RAM, 4GB Memory
- .3MP Camera, Google Play

-PLT8223G
WAS $149.99



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SAVE $50

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ARCHOS

101 G9 TURBO TABLET ARM Cortex A9 1.5GHz Dual Core Processor

- 10.1″ Capacitive Multi-Touch Screen
- 8GB Storage, Android 4.0, Camera
- Google Play APP Store, GPS

-502047 WAS $179.99

33% OFF
SAVE $60

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104TH BIRTHDAY HOT DEAL

SAVE $40

SAMSUNG

8″ GALAXY NOTE TABLET WITH ANDROID 4.1

- 16GB Memory, Dual Cameras, White• Hand Writing Recognition With S Pen

-N5110ZWYXAR

WAS $399.99
PCR INSTANT
REBATE -$40.00

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ASUS®

MeMO PAD HD 7 TABLET WITH ANDROID 4.2

- 7″ Multi-Touch Screen
- 16GB RAM (Expandable), Google Play
- 1.2MP Front/5.0MP Back Camera

-ME173X-A1-BL

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SAMSUNG

SAVE $50

GALAXY NOTE TABLET 10.1 WITH ANDROID 4.1

- 16GB Memory, Dual Cameras
- Hand Writing Recognition With S Pen

-N8013EAYXAR

WAS $499.99
PCR INSTANT
REBATE -$50.00

NOW...$449.99

FAMILY OWNED & OPERATED • FIVE GENERATIONS

P.C. RICHARD & SON Celebrating 104 YEARS Est. 1909 HONESTY • INTEGRITY • RELIABILITY

3. SEE PAGE 10 FOR DETAILS

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HONESTY • INTEGRITY • RELIABILITY

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Between 3rd & 4th Ave. at Irving Place

4 5 6
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COMPUTERS
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APPLIANCES
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CHELSEA

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The ELECTRONICS GIANT!
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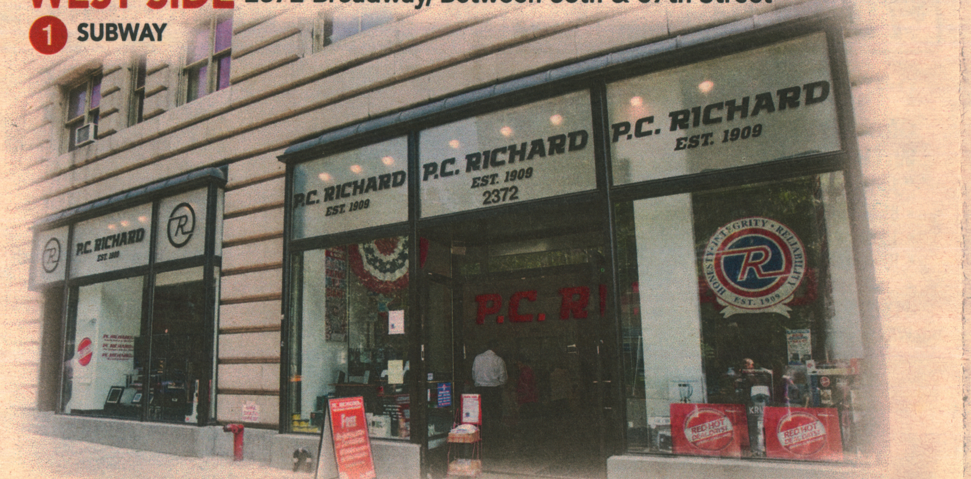
WEST SIDE

2372 Broadway, Between 86th & 87th Street

1 SUBWAY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§P.C. Richard & Son offers a recycling program in the states of NY, NJ, CT & PA for customers purchasing a replacement product from P.C. Richard & Son. Products for recycling include televisions, appliances, and other consumer electronics which are sent to a third party recycling company who represents the products will be completely destroyed by a certified process.

†**Discounts deducted from P.C. Richard & Son New Low Price** offers, cannot be combined with any other P.C. Richard & Son promotion. Percent discounts, shall not apply to and exclude: Computers, Monitors, Printers, Tablets, eReaders, Prepaid Cards, Video Game Consoles, Apple, Designer Appliances, select Polk, Weber Grills, Bose, Sonos, Samsung TV's, Sony TV's, prior sales, dealers, clearances, special sale items, P.C. Richard & Son Gift Cards, or competitive ads. We reserve the right to limit quantities. ††If within 30 days of your purchase from P.C. Richard & Son you should see a lower advertised price from any "Brick and Mortar" or "Authorized Online" retailer, we will gladly mail you a check for 100% of the difference. Only retailers that are designated by the manufacturer as authorized shall be considered to qualify within this policy. Our Low Price Guarantee applies to all brand new merchandise with the exact model number. Excludes: going out of business sales, one-of-a-kinds, limited quantities, discontinued items, installations, delivery, rebates, extended service, financing, free giveaways and bundle offers (See Store For Details). Effective 10/12. Intel, Intel logo, Intel Inside, Intel Inside logo, Intel Centrino, Intel Centrino logo, Celeron, Intel Xeon, Intel SpeedStep, Itanium, and Pentium are trademarks or registered trademarks of Intel Corporation or its subsidiaries in the United States and other countries. Not responsible for photographic or typographical errors. **© 2013 P.C. RICHARD & SON**

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